

Astral Partner Creators League

Simple Terms & Conditions

By participating in the **Astral Partner Creators League**, a program operated by Astral Limited ("**Astral**"), the participant agrees to the following Terms & Conditions:

1. The program is open only for eligible **Astral ALP dealers and plumbers**.
2. The participant shall create and post a minimum of **3 reels per month** on Instagram or Facebook, as per the subject/product provided by Astral.
3. The participant's Instagram/Facebook account shall remain **public** till the results are announced, so that Astral can verify the reels and engagement.
4. The participant shall tag Astral's official handle and use the required campaign hashtag, including **#AstralPartnerCreators**, on every reel.
5. The participant shall submit all reel links and details through the official submission link before the deadline.
6. The participant shall create only original content. The participant shall not copy or use any video, image, music, voice, content or material of any other person without proper permission. The participant warrants that the participant is the sole author and owner of all content submitted, that the content is wholly original and does not infringe the intellectual property, privacy, publicity or any other rights of any third party, and that the participant has obtained all licences, consents and permissions required for the content and for its use by Astral under these Terms. The participant shall be solely responsible for the content and for any claim arising from it.
7. The participant shall not misuse Astral's name, logo, product images, brand assets or trademarks in any manner.
8. The participant shall not make any false, misleading, exaggerated or technically incorrect claim about Astral products.
9. The participant shall not make any negative, false, defamatory or misleading statement about any competitor, brand, person or company.
10. The participant shall ensure that the reels are clean, safe, respectful and suitable for public viewing. The reels shall not contain abusive, vulgar, political, religiously sensitive, illegal, unsafe or objectionable content.
11. If any person, worker, customer, shop, site or property is shown in the reel, the participant shall take the required permission before posting.
12. The participant shall follow all applicable laws and the rules/community guidelines of Instagram, Facebook and any other platform used.
13. The participant shall not use fake views, fake likes, paid engagement, bots, fake accounts or any unfair method to increase the reel score.
14. Astral shall have the right to reject or disqualify any entry if the content is copied, unsafe, misleading, incomplete, private, late, deleted, unverifiable or against Astral's brand image.

15. Winners shall be selected as per the engagement score and rules decided by Astral. Astral's decision on checking, scoring, winner selection and rewards shall be final and binding.
16. Rewards such as ALP Points, gifts or prizes shall be given as per Astral's rules and process. Rewards cannot be exchanged for cash unless Astral specifically allows it.
17. Any tax, TDS, KYC, PAN, GST or other legal requirement related to the reward shall be handled as per applicable law and Astral's process.
18. By submitting reels, the participant grants Astral a perpetual, irrevocable, worldwide, royalty-free, transferable and sub-licensable licence to use, reproduce, repost, edit, adapt, publish, display, distribute and promote the participant's reels, name, photo, voice, likeness, social media handle, shop name and city on Astral's social media pages, website, presentations, events, advertisements and other promotional materials, without any further consent, attribution or extra payment. The participant waives any moral rights and any right to inspect or approve such use, and this licence shall survive the participant's withdrawal from, or the termination of, the program.
19. The participant agrees that Instagram, Facebook, Meta, Apple or any other third-party platform/brand is not responsible for this program.
20. The participant takes part as an independent person, and nothing in these Terms creates any employment, agency, partnership or joint-venture relationship between the participant and Astral. The participant is not authorised to make any representation or commitment on behalf of Astral. The participant releases Astral from any claim relating to the use of the participant's name, photograph, voice or likeness as permitted under these Terms, and waives any right to compensation other than the rewards, if any, expressly provided under the program.
21. Astral may collect and use the participant's details, such as name, mobile number, ALP ID, city, social media handle, reel links, and engagement data, to run this program, verify entries, announce winners, and provide rewards. The participant consents to such processing and to the sharing of these details with Astral's group companies, agencies and service providers, including outside the participant's state or country, in accordance with applicable law and Astral's privacy policy. Astral may retain such details for as long as required for the program and to comply with its legal obligations.
22. Astral reserves the right to change, pause, cancel or modify this program, its dates, rewards, rules or winner selection process at any time.
23. Astral reserves all rights not expressly granted under these Terms. Astral may, at its sole discretion and at any time it deems fit, rescind, withdraw, suspend or discontinue the program, in whole or in part, without prior notice, without assigning any reason or explanation, and without any liability to the participant or any other person. These Terms are subject to change, revision or update by Astral from time to time at its sole discretion, and the participant's continued participation in the program shall constitute acceptance of the Terms as so amended. It is the participant's responsibility to review the latest version of these Terms.
24. The participant shall indemnify, defend and hold harmless Astral, its group companies, directors, employees and agents from and against all claims, demands, actions, losses,

damages, liabilities, costs and expenses (including reasonable legal fees) arising out of or in connection with the participant's content, the participant's breach of these Terms, any infringement of third-party rights, or any act, omission or misuse by the participant in relation to the program.

25. Astral shall not be responsible for any issue caused due to platform errors, deleted reels, wrong links, account restrictions, low reach, technical problems, prize availability, courier delay or any matter beyond Astral's control. To the maximum extent permitted by law, Astral shall not be liable for any indirect, incidental, special, consequential or punitive loss, or for any loss of profit, goodwill, data or opportunity, arising out of or in connection with the program. In all cases, Astral's total aggregate liability to the participant arising out of or in connection with the program shall not exceed the value of the reward, if any, actually awarded to the participant.
26. In the event of any dispute, Astral's decision shall be final. The program shall be governed by Indian law, and courts at Ahmedabad, Gujarat shall have jurisdiction.
27. If any provision of these Terms is held to be invalid or unenforceable, the remaining provisions shall continue in full force and effect. Astral's failure to enforce any provision shall not be a waiver of that or any other provision. These Terms constitute the entire understanding between the participant and Astral regarding the program and supersede all prior communications. Astral may assign or transfer its rights and obligations under these Terms; the participant may not. Astral's rights and remedies under these Terms are in addition to, and not in place of, any other rights or remedies available to Astral under law.